



Vendor Offering Categories

<i>Description Code</i>	<i>Description Name</i>	<i>Description Category</i>	<i>Comments</i>
ANLY	Analytics Suite	Product	Software suite that includes multiple components such as ETL and Reporting
APPL	Applicance	Product	Hardware, operating system, and software such as RDBMS bundled and optimized for data storage and retrieval
BP	Best Practice	Research	Recommendations and guidelines
BAM	Business Activity Monitoring	Product	
BPM	Business Performance Management	Product	Corporate Performance Management
CDI	Customer Data Integration	Product	
DACL	Data Cleansing	Product	Data Quality, match-merge, customer name and address cleansing
DM	Data Mining	Product	
DP	Data Profiling	Product	Examines data in preparation for ETL
DS	Data Services	Product	On-line data feeds
DBMS	Database	Product	
DBM	Database Marketing	Service	
DBA	DBA Support	Product	
DAM	Digital Asset Management	Product	Enterprise Content Management (ECM)
EDU	Education	Service	
EAI	Enterprise Application Integration	Product	SOA
EII	Enterprise Information Integration	Product	
ETL	Extract, Transform, Load (ETL)	Product	

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GIS	Geographical Information System (GIS)	Product	
HOST	Hosted Services	Service	
INFO	Information Aggregation	Product	Aggregates on-line & off-line information
MDM	Master Data Management (MDM)	Product	
META	MetaData	Product	
OLAP	Online Analytical Processing	Product	
OUT	Outsourcing	Service	
CONS	Product Consulting	Service	
RPT	Reporting	Product	
GOV	Risk Management & Governance	Product	Governance, Risk Management, Compliance (GRC)
SEA	Search	Product	
SEM	Seminars	Service	
RES	Software Resale	Service	
SORT	Sorting	Product	
STR	Strategy	Service	
SUP	Support and Maintenance	Service	
SI	System Integration	Service	
MGMT	System Management	Product	
TRAIN	Training	Service	
VE	Vendor Evaluation	Research	